

Advanced AI for Oracle Eloqua



Motiva AI™ uses artificial intelligence to dramatically improve engagement and make a measurable impact on revenue generation.

LEARN

Automate content testing and optimize send time

Systematically gather progressive insights

ADAPT

Accelerate segmentation and audience targeting

Improve productivity

GROW

Increase engagement and conversions by 30% or more.

Lower complaint and unsubscribe rates



We increased unique CTR 5x and achieved 10x ROI in two months. Motiva AI is Simply outstanding.



We improved our unique CTR by 70% and increased revenue for a 13x ROI



We tripled our unique CTR in 60 days. It's magic. Makes our team look like geniuses.



With mounting accountability to demonstrate contribution to revenue, you're under increased scrutiny to deliver real results, fast. **Motiva AI helps you meet and exceed your goals.**

FEATURES

AUTOMATION & OPTIMIZATION

Motiva expands Eloqua's canvas features to optimize campaigns, resulting in increased engagement and conversion.

ADVANCED REPORTING

Motiva's automated analysis uncovers the insights marketing leaders need to refine segments and content.



Go beyond A/B with automated **Multivariate Testing**



Boost response with **frequency management**



Automatically engage at the **ideal per contact send time.**



Find new segments and with **Segmentation Intelligence**



Get real-time advice & scoring for your **best subject lines**



Gain deeper insights, faster with **Advanced Analytics**

Learn what Motiva AI can do for your organization today.

SCHEDULE DEMO